

Making Sense
of the Mobile
Network

TMN Marketing Options

MWC Barcelona 2024



WEBSITE BANNERS

£1500 FOR 1 MONTH

Strategically placed banners (leaderboard, wide skyscraper, square MPU) on TMN's website promoting product/service launches and booth details, creating pre-show awareness.

NEWSLETTER BANNER

£2000 PER MONTH (4 BANNERS)

(Leaderboard/Skyscraper/Square) featured in weekly "Inside The Mobile Network" newsletter, promoting content and booth details, building pre-show awareness.

EDM CAMPAIGN

£1500 PER MAILER CAMPAIGN

Dedicated mailer sent to 18,000+ opt-in, GDPR compliant, and engaged recipients, highlighting product/MWC booth details.

FULL PAGE ADVERT

£3500 PER MAILER CAMPAIGN

Featured in TMN Quarterly Print Magazine (includes digital version).

VISUALS/INFOGRAPHIC

FROM £5500 INTERACTIVE VISUALS FROM £7500

Bespoke visual/infographic distributed at MWC Barcelona 2024, enhancing marketing message.

VIDEO INTERVIEWS

£2800

Executive Video Interview:

5-10 minute on-booth interview with TMN Editor, fully edited and managed by TMN. Featured on TMN's website as a digital story, accompanied by:

- **Brief Q&A** on your MWC messaging/product launches
- **Supporting content:** new product showcase, white paper download, infographics, etc.
- **Dedicated post-event mailer** promoting the video and resource page to TMN's audience.

ON-STAND VIDEO INTERVIEWS

£1000

Short 1-5 minute videos filmed at MWC Barcelona.

VIDEO PANEL DEBATES

Click for details 

SPONSORED FEATURE ARTICLE

ONLINE £1500 ONLINE & PRINT: £3500

Featured in TMN Quarterly Print Magazine (includes digital version).

MWC Stories

MWC
Package Deal
£8,000

A pre-packed, off the shelf option that includes the following deliverables for a fixed price:

- **Website banner campaign (2 months)**
- **Newsletter banner campaign (1 month)**
- **Sponsored feature article on TMN website only (additional £1000 for print edition)**
- **OR full page advertisement in the print and digital magazines**
- **On-stand video interview at MWC**



For more information visit
www.themobilenetwork.com

We can tailor any of the above packages according to your own messaging and requirements. For exclusive and bespoke packages get in touch with

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